

Strong Leadership – Sustainable Future

INFLUENCING BY EXAMPLE

FETLED – Flexible Educational Tool for Leadership Skills Development

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“When you like a flower, you just pluck it. But when you love a flower, you water it daily. One who understands this, understands life.”

Buddha

Let's get started!

1. Get Up
2. Take your 2 Post-Its
3. Choose the "person(s)" that influenced you the most
4. Stick 1-2 Post-Its to the white paper



How can we define 'leadership'?

- Various leadership styles exist: autocratic, democratic, strategic, ...
- Definition for FETLED & our international network:
 - role model
 - coach-style & facilitator
 - influencer ≠ social media definition
- Important skills & competences:
 - ability to empower & guide others
 - trust & empathy
 - listen & understand



Where does leadership start?

It all starts small...

- people close to us usually influence us more than by VIPs, politicians etc.
 - small things can bring big changes & have great impact
 - Greta & Fridays for Future
 - Malala & female movement
 - leadership in everyday life & everyday situations
- Post-Its Outcome – What are the common aspects?

What can we do with that?

We have a responsibility as ...

friends

colleagues

superiors

community
members

family

employees

What can we do with that?

Social Responsibility & Corporate Social Responsibility

- Realise that you already have leadership skills
- You can influence your environment on a daily basis
- Apply your skills
- Use your capacities & resources

Some famous examples

- VIPs as role models using their fame, power, influence on a large scale
- Leonardo DiCaprio – environment
- Pink – Australia Bush Fires
- Emma Watson – Female equality & LGBTI
- Angelina Jolie – Children



Everyone can be a positive example – start with small actions!



You have a responsibility – be proud and practice what you preach!



It's a neverending and rewarding process – water the flower of influence!





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